

For immediate release

CMD Group and ICBA join forces in British Columbia

Strategic partnership will enhance access to industry insights and opportunities for ICBA members across the province

BURNABY, BC (November 25, 2015) – **CMD Group Canada (CMD)** and the **Independent Contractors and Businesses Association (ICBA) of British Columbia** today announce an unprecedented strategic alliance to enhance the value to ICBA members leveraging CMD's powerful Insight platform.

ICBA members will access ICBA Construction Market Intelligence, a co-branded digital service providing bid and post-bid project leads; electronic plans and specs; detailed insights on firms including owners, design professionals, engineers and contractors; optional access to pre-bid leads, material and labour estimates on projects; and industry forecast and analytical data.

The alliance also aligns the two partners for sourcing additional B.C. content including public and private sector projects. ICBA members will benefit from CMD's deep editorial and analysis delivered through a tailored subscription to the Journal of Commerce, Western Canada's leading construction news authority.

"ICBA Market Intelligence delivers to our members timely project leads, bid documents, analysis and company insights, all within a very impressive online experience," said Philip Hochstein, President, Independent Contractors and Businesses Association of B.C. "CMD was able to expeditiously provide an electronic plan room and superior lead service which connects very well with our members' needs and various sizes."

The new service is able to adapt its user experience, content and supplementary data based on member firm size at attractive price points after the complimentary period. ICBA's Construction Market Intelligence is powered by CMD's Insight platform, a leading North American digital lead service and electronic plan room.

"I've had the pleasure of attending ICBA member events. The energy, focus and momentum of this organization is extraordinary," said Mark Casaletto, Vice President and General Manager, CMD Group Canada. "We have a strong partner with ICBA, it's a good fit, and we are thrilled to support its members through actionable construction data and informative content."

ICBA and CMD have ratified their agreement and will begin implementing the service with ICBA members early in 2016.

About CMD Group, LLC (CMD)

CMD is a leading North American provider of construction information. CMD's diverse portfolio of innovative products and technologies includes national, regional and local project leads, marketing solutions and market intelligence to provide insight to construction industry professionals throughout the U.S. and Canada. Visit the CMD website at cmdgroup.com.

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About the Independent Contractors and Businesses Association (ICBA)

The Independent Contractors and Businesses Association of B.C. services and represents B.C.'s construction sector. ICBA is the single largest sponsor of construction apprentices and trains the largest number of management personnel in B.C. Our 1,200 members build in the multi-family residential and Industrial, Commercial and Institutional (ICI) construction sectors and are involved in virtually all major capital projects in British Columbia. Visit the ICBA website at www.icba.ca.

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